

## PROGRAM STUDENT LEARNING OUTCOMES

24-25 Catalog Collection and Review

## **Program Information**

College:	Radow College of Humanities and Social Sciences
Department:	English
Program:	Professional Writing, MAPW

## **Program Student Learning Outcomes**

Upon completion of this degree from KSU, students will be able to:

- Identify as a professional writer able to adapt to evolving demands of the publishing, nonprofit, and business sectors of the marketplace
- Perform primary and secondary Internet-based and library-based research to prepare to write texts
- Apply communication technologies appropriately and skillfully
- Produce a range of documents in genres that are typical for professional writers
- Identify appropriate markets for publication
- Design and participate effectively in workshops and writing groups to advance works in progress
- Edit professional documents in line with audiences', clients', and editors' needs and expectations