KENNESAW STATE
U N I V E R S I T Y

Program Information

College:	Radow College of Humanities and Social Sciences
Department:	Technical Communication and Interactive Design
Program:	Technical Communication, BS

Program Student Learning Outcomes

Upon completion of this degree from KSU, students will be able to:

- Demonstrate effective written communication skills to convey technical information
- Assess different rhetorical situations appropriate for diverse users of information across a multiplicity of media
- Apply research methodologies in the design of projects
- Create a variety of documents across genres and contexts of media appropriate to technical communication