



Program Information

College:	Radow College of Humanities and Social Sciences
Department:	School of Communication and Media
Program:	Media and Entertainment, BS

Program Student Learning Outcomes

Upon completion of this degree from KSU, students will be able to:

- Gain knowledge of the historical development of media forms, including but not limited to film, video, television, Internet, and digital text
- Learn the foundational relationships between media, entertainment, culture, society, and self
- Cultivate critical skills in assessing media/entertainment as a consumer and citizen, analyzing the historical, social, cultural, and political contexts within which a mediated text is produced, distributed, and consumed (SLO #1)
- Develop foundational skills in digital media professional practice and understand the historical and contemporary practices of electronic media (SLO #2)
- Develop creative storytelling formats across a multitude of media, including documentary filmmaking and entertainment venues (SLO #2)
- Recognize the legal and ethical constraints on media and entertainment practices
- Understand and apply media and entertainment theory and research on media uses and effects
- Conduct original research by finding, reading, and assessing appropriate sources for the support of an idea, and developing and applying research skills in media analysis
- Write creatively, analytically, interpretively, and argumentatively in a range of mediated formats