KENNESAW STATE UNIVERSITY

PROGRAM STUDENT LEARNING OUTCOMES

24-25 Catalog Collection and Review

Program Information

College:	College of The Arts
Department:	School of Art and Design
Program:	Digital Animation, BFA

Program Student Learning Outcomes

Upon completion of this degree from KSU, students will be able to:

- Students analyze works of art perceptively and evaluate them critically using appropriate observations and relevant information.
- Students use appropriate art historical concepts and relevant tools and vocabulary to place works of art in historical, cultural, stylistic, theoretical and/or global contexts.
- Students show the ability to think, speak, and write clearly and effectively, and to communicate with precision, cogency, and theoretical force using appropriate art historical concepts, relevant information, and proper grammar and syntax.

NASAD Competencies for Digital Animation

- a. Knowledge and skills in the use of basic principles, concepts, tools, techniques, procedures, and technologies sufficient to produce animation art from concept to finished project that communicates ideas and/or stories to a viewer or to an audience.
- b. Knowledge of principles of animation, including its visual, spatial, sound, motion, and temporal elements and features, and how these elements are combined in the development of animation art
- c. Functional understanding of and ability to use narrative, non-narrative, and other information/language structures to organize content in time-based media
- d. Ability to use concepts and processes for the development, coordination, and completion of animation art
- e. Functional understanding and ability to use the characteristics and capabilities of various animation methods and technologies in creative and project development contexts

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- f. Functional knowledge of the history of animation, its artistic and technological evolution, and an understanding of basic aesthetic and critical theory
- g. Ability to collaborate and communicate with all members of teams at multiple stages of animation project development and in associated production processes
- h . Senior capstone project centered on the creation of animation art in one or more of its various forms. Internships and field experiences recommended.