



Program Information

College:	Michael J. Coles College of Business
Department:	School of Management, Entrepreneurship and Hospitality – Undergraduate
Program:	Entrepreneurship, Certificate

Program Student Learning Outcomes

Students who complete the Entrepreneurship Certificate will be able to:

1. Find market-driven problems worth solving and idea iteration while utilizing process tools.
2. Evaluate if an entrepreneurial idea is a market opportunity that solves a problem.
3. Apply entrepreneurial skills in a specific field of study.