## KENNESAW STATE UNIVERSITY

## PROGRAM STUDENT LEARNING OUTCOMES

24-25 Catalog Collection and Review

## **Program Information**

College:	Coles College of Business
Department:	School of Accountancy
Program:	Accounting, BBA

## **Program Student Learning Outcomes**

Upon completion of this degree from KSU, students will be able to:

- Demonstrate knowledge, understanding, and application of the rules, and financial output formats of various accounting information processes. (Knowledge & Understanding)
- Demonstrate knowledge, understanding, and application of appropriate accounting controls, and their importance in the ability to provide useful information to users in the decision-making process. (Understanding & Application)
- Demonstrate knowledge, understanding, and application of relevant technologies used in accounting processes. (Understanding & Application).
- Demonstrate the ability to analyze and evaluate decision alternatives and compare and contrast them to reach a defensible solution (i.e., critical thinking skills). (Evaluation, Analysis, Synthesis)
- Demonstrate the ability to recognize and describe potential ethics-based situations on the preparation and presentation of accounting information. (Understanding & Application)
- Recognize potential ethical dilemmas and develop appropriate resolution on the bases of an established ethical framework. (Analysis, Synthesis)
- Demonstrate the effective use of technology in the course of preparing and disseminating decision-useful accounting information. (Understanding & Application)
- Demonstrate the ability to communicate useful accounting information to stakeholders in a written, oral, graphic, and/or interpersonal format that can influence decisionmaking. (Application)
- Demonstrate professional collaboration in a team or group environment. (Application)