

*Assessment of Learning* is KSU's academic assessment process. Each program develops an assessment plan, which includes *Student Learning Outcomes* and associated *Measures*.

At the end of the academic year, programs report on assessment *Results* and possibly *Interpretations and Trends / Strategies for improvement* (depending on the program's cohort schedule).

These items are due each fall, reporting on the prior year(s).

**RESULTS:** Summary of analyses for each measure.

- Summarize results using clear and succinct language.
- For quantitative measures, use summary statistics (i.e., counts, means, and/or frequency distributions) and attach graphs/tables, if applicable.
- For qualitative measures, use lists, themes, and/or descriptive narratives, if applicable.
- Attach and refer to pre-existing reports, if applicable (i.e., "See page 9, Figure #2, of the attached report").
- Requests for institutional data may be emailed to [data@kennesaw.edu](mailto:data@kennesaw.edu).

**INTERPRETATIONS AND TRENDS:** Interpretations of analyses and trends related to the outcome.

- Include a brief summary of previous years' results and/or comparative graphs to help illustrate trends over time.
- Summarize the improvement(s) observed and verified with multiple years of data.

**STRATEGY FOR IMPROVEMENT:** Specific strategy for improvement selected for implementation during the next 3-year assessment cycle.

- Describe the strategy for improvement that will be implemented during the next 3-year assessment cycle.
- Be as specific as possible.
- Use assessment results to inform your strategy; focus on improving performance or student learning.
- Upload supplemental information as desired (i.e., annual report, strategic plan, department meeting minutes, etc).
- Provide consistent communication about the strategy for improvement to faculty and/or staff.
- Follow up to ensure consistent implementation of the strategy during the next assessment cycle.

#### **Additional Resources**

The [Assessment of Learning website](#) provides additional resources to support your assessment efforts. Please contact the Assessment Office at [assessment@kennesaw.edu](mailto:assessment@kennesaw.edu) if you have any questions or you would like to schedule a consultation. Thank you for your commitment to continuous improvement at KSU.

